



# Strategic Plan 2023 – 2028

## About Us

The Fraser Valley Invasive Species Society (FVISS) is a non-profit society that aims to reduce the negative impacts of invasive species in the Fraser Valley. Our approach includes removal of targeted invasive species using evidence-based best practices, education and outreach to the public about invasive species and their management, and bringing together stakeholders to create strategic goals for invasive species management in our region.

Our membership consists of representatives from all levels of government and non-government organizations, First Nations, agriculture and industries, research and academia, stewardship groups, Fraser Valley residents and interested individuals. The FVISS is one of many regional invasive species organizations working collaboratively across British Columbia.

## Our Mission

To reduce the negative impacts of invasive species in the Fraser Valley by working collectively to reduce the introduction and spread of invasive species in the region through public education and coordinated inventory and control activities



## Our Purpose

- To raise awareness and educate the public, government agencies, and other land managers about invasive species and their impacts in the area;
- To prevent the further introduction and spread of invasive species in the area through education and awareness, early detection and control, and coordinated integrated invasive species management efforts;
- To promote coordinated and collaborative management of invasive species between agencies and land occupiers;
- To work towards the control/containment of highly invasive non-native species;
- To provide a conduit for information and a source of expertise on invasive species;
- To develop and maintain a comprehensive inventory of invasive species within the area of responsibility; and
- To hire and direct a coordinator to fulfill the purposes of the Society, as required.

# Our Goals

## Goal 1: Advocate for Coordination and Management of Invasive Species

Promote prevention of new invasive species, and reduce the spread of existing invasive species in the Fraser Valley through coordination and support of invasive species integrated management efforts



- Facilitate collaboration between land managers that results in less infested land and encourage action on more invasive species
- Improve coordination and collaboration between land managers in preparation for new invaders and response actions and activities
- Increase and encourage commitment of land managers to invasive species management
- Maintain invasive species list for the Fraser Valley and continue prioritization of invasive species, including new or potential species at risk of introduction

## Goal 2: Increase Awareness, Education, and Knowledge Sharing

Increase awareness and involvement regarding invasive species prevention and management for those living, working, and recreating in the Fraser Valley

- Maintain a presence and provide general outreach to the public through social media, newsletters, public inquiries, and community events
- Develop community science invasive species monitoring projects and encourage engagement of residents
- Target outreach to specific audiences (ie. private landowner, agriculture, developers, etc) for encouragement of management efforts in areas of concern during their activities
- Increase engagement and communication of invasive species issues to policy and decision makers



## Goal 3: Establish FVISS as the Regional Resource for Invasive Species

Establish the FVISS as the regional invasive species resource by providing invasive species expertise to land managers, residents, and other Fraser Valley residents and visitors seeking solutions and support



- Maintain FVISS website and continue development of useful and local invasive species information
- Continue collaboration with Regional and Provincial invasive species organizations
- Maintain and enhance partnerships with local environmental community groups and support incorporation of invasive species management in stewardship activities
- Continue relationships with post-secondary institutions to support projects and share new research
- Work towards building capacity and increasing industry training for invasive species management in the region
- Engage First Nations and nurture relationships with local Indigenous communities by including opportunities for participation and knowledge sharing

## Goal 4: Maintain a Well-Functioning and Resilient Organization

Maintain Fraser Valley Invasive Species Society as a well-functioning, resilient organization

- Expand and gain funding from stable, long-term, and diversified funding sources
- Recruit and retain engaged Board of Directors and continue development of Board knowledge
- Continue growing Society membership and participation
- Maintain balanced budget and continue improvement of fiscal reporting
- Retain and grow the staff team to increase capacity and sustainability of organization
- Develop volunteer opportunities to support FVISS activities and increase awareness

